

PHYSICIAN LEADERSHIP INSTITUTE

EMBASSY SUITES HOTEL NASHVILLE-SOUTH, FRANKLIN, TN
FEBRUARY 17 - 18, 2012

Friday, February 17, 2012

- 7:30 – 8:00 a.m. **Registration**
- 8:00 – 8:30 a.m. **Welcome** (Tom Stearns)
- 8:30 – 9:00 a.m. **Understanding Physicians**
Why are doctors different? This insightful presentation by former SVMIC Chairman of the Board, Dr. Warren McPhearson, explains why physicians are different through a parable. By following the lives of five high school juniors, Dr. McPhearson shows how different circumstances and choices shape their futures, and ultimately why one becomes a doctor.
- 9:00 – 10:00 a.m. **Dealing with Conflict and Disruptive Behavior**
Conflict is not only a part of business, but a part of life. How we cope with conflict impacts every relationship. This session provides participants with an evaluation of how they naturally cope with conflict and successful ways to enhance their conflict resolution skills.
- 10:00 – 10:15 a.m. Break
- 10:15 – 11:00 a.m. **Dealing with Conflict and Disruptive Behavior (continued)**
- 11:00 – 12:00 p.m. **Characteristics of a Good Physician Leader**
Beyond medical skill, what characteristics are necessary to successfully lead a practice? This session outlines what characteristics successful physician leaders share and the importance of appreciating the different characteristics of others in your practice.
- 12:00 – 1:00 p.m. Lunch
- 1:00 – 2:00 p.m. **Compliance Issues**
In a highly regulated industry, understanding the implications of the laws around healthcare is imperative for a physician leader. This presentation is designed to lead participants through scenarios and explanations of laws that impact the practice of medicine.
- 2:00 – 3:00 p.m. **Human Resources Do's and Don'ts**
Gone are the days of a physician working alone. Medical practices now require assistance from staff to function. However, with benefit of assistance from staff, come the legal requirements for employees. This session is designed to help physician leaders avoid common human resources mistakes made by employers.
- 3:00 – 3:15 p.m. Break
- 3:15 – 4:15 p.m. **Healthcare Reform**
From a high level review to the impact of healthcare reform will have on medical practices, this timely presentation is designed to keep physician leaders up-to-date on healthcare reforms.
- 4:15 – 5:15 p.m. **The Patient Focused Practice**
Ultimately every business, regardless of the industry requires one thing to have a chance at success – customers. Whether the customer is a constituent, consumer, or

patient, retaining customers is critical. This presentation is designed to step participants through the process of creating a practice that attracts and keeps patients.

Saturday, February 18, 2012

8:00 – 9:00 a.m.	Finance – Accounting and Dashboard Reports Are you presented with volumes of data and no information? This session steps participants through the basics of business accounting and how turn data into helpful information.
9:00 – 10:00 a.m.	Physicians Joining and Departing Whether a physician is joining a practice or preparing to leave, stress abounds for the physician and the practice. This presentation is designed to help physician leaders cope with the transitions of their practice.
10:00 – 10:15 a.m.	Break
10:15 – 11:15 am	HIPAA & HITECH From the HITECH Act to new patient rights, this presentation steps physicians through the requirements, changes and penalties of HIPAA.
11:15 – 12:00 p.m.	Pros and Cons of Aligning with a Hospital Hospitals are once again purchasing physician practices and hiring physicians. This presentation discusses some of the models that are available for these alignments and the pros & cons for physicians to consider.
12:00 – 1:00 p.m.	Lunch
1:00 – 2:00 p.m.	Importance of Core Values and Governance vs Management Leading and managing are separate skill sets. Understanding the importance of leading a practice with solid governance is critical for a physician leader.
2:00 – 3:00 p.m.	The Physician Leader’s Annual Checklist You’ve been to the Physician Leadership Institute, now what? This session assists the participants in setting monthly “To Dos” to bring the most back to their practice from the PLI experience.
3:00 – 3:15 p.m.	Break
3:15 – 4:00 p.m.	Case Studies in Leadership Case studies of anonymous, but common issues in medical practices are presented to the participants for discussion and suggested resolutions.
4:00 – 5:00 p.m.	Gems of Management Through a series of personal stories, participants share in a life time of lessons that shaped leaders from a variety of backgrounds.
5:00 p.m.	Wrap up & Adjourn (Tom Stearns)